



Person Specification			
Post title	Public Health (Breastfeeding) Programme Officer	Grade	N

This post is exempt from the provisions of the Rehabilitation of Offenders Act – applicants must disclose all criminal convictions including those which are ‘spent’, in addition to any cautions and bindover orders received in the last 12 months

To be successful in this role you will need to demonstrate how you meet the criteria below at application and interview stage.

Shortlisting Number	Criteria	Method of assessment
Skills, knowledge, experience		
S1	Advanced theoretical, practical and procedural knowledge of Public Health programmes and interventions including associated policies and procedures.	CV/SS, I
S2	Programme Management and Leadership skills to lead and develop strategies working with internal and external partners that contribute towards the improvement of Public Health Outcomes.	CV/SS, I
S3	Relevant experience of working with a wide range of professionals to support the co-delivery of services to families.	CV/SS, I
S4	Experience of working with Senior Managers and Operational Managers across multi-disciplinary teams to develop integrated pathways and processes that support the effective delivery of joined up services for parents and families.	CV/SS, I
S5	Able to use discretion, initiative and work independently in relation to breastfeeding, and also across Public Health and Children’s Health as required, working autonomously and managing a complex workload.	CV/SS, I
S6	Able to analyse and interpret varied and complex information or situations relating to partnership working and health programmes or commissioned services, and to produce solutions and long-term strategies to improve health and wellbeing outcomes and reduce health inequalities.	CV/SS, I

May 2025





S7	Significant experience of handling conflict and managing sensitive issues to achieve positive outcomes, including resolving complaints and responding to stakeholders, elected members and counsellors	CV/SS, I
S8	Able to use own initiative to find solutions to unexpected issues or problems (including some unusual or difficult problems) but making effective use of escalation procedures to seek solutions and manage risks where necessary.	CV/SS, I
S9	Able to direct and co-ordinate multi-disciplinary and multi-agency groups working to deliver health strategies and programmes.	CV/SS, I
S10	Able to lead on documentation, such as strategies, policy documents, action plans and service specifications, with a high degree of accuracy, precision and attention to detail.	CV/SS, I
S11	Able to work with a wide range of internal and external stakeholders; and the resilience to cope with demands arising from the nature of the data or information handled or the context of the working situation.	CV/SS, I
S12	Independent thinker with demonstrated good judgement, problem-solving and analytical skills. Ability to see the big picture, and think strategically to implement change.	CV/SS, I
Personal attributes and circumstances		
P1	You must adhere to the “Knowsley Better Together” staff qualities: Integrity, Accountability, Communication and Respect.	I
Communication		
C1	Strong communicator with proven interpersonal and influencing skills, leading and collaborating across a multi-disciplinary team and with external partners.	CV/SS, I
C2	Excellent written and verbal communication and presentation skills with the ability to exchange complex and contentious information orally with a range of audiences, including non-specialists, service users, elected members and the wider public.	CV/SS, I
Qualifications		
Q1	Educated to degree level or equivalent in a health-related field such as Public Health, Health Improvement or related area.	CV/SS, C

May 2025





Knowsley Council

CV/SS = Curriculum Vitae/Supporting Statement **A** = Application Form **C** = Certificate **E** = Exercise **I** = Interview
P = Presentation **AC** = Assessment Centre **T** = Test

Where the post involves working with children, in addition to a candidate's ability to perform the duties of the post, the interview will also explore issues relating to safeguarding and promoting the welfare of children, including:

- **Motivation to work with children and young people.**
- **Ability to form and maintain appropriate relationships and personal boundaries with children and young people.**
- **Emotional resilience in working with challenging behaviours.**
- **Attitudes to use of authority and maintaining discipline**

We have a positive attitude to the employment of disabled people and guarantee an interview to those who meet **all** the necessary criteria of the person specification.

May 2025

