



Job description			
Job title	Public Health Programme Manager (Children's Health)		
Grade	PMG1		
Directorate	Health & Social Care		
Service/team	Public Health		
Accountable to	Consultant in Public Health		
Responsible for	Public Health Officer(s)		
JE Reference	B1354	Date Reviewed	8 August 2025

### Purpose of the Job

The purpose of this role is to provide system leadership to influence and enable action to improve children's health, including tackling health inequalities and improving health outcomes. You will establish strong collaborative working across the Council and externally with health service, private sector, community and voluntary sector, and other key stakeholders. You will lead on activity to influence children's health through embedding health, prevention and inequalities considerations across services and programmes relevant to children and families. This includes working effectively with senior officers across the Council and other agencies, providing public health leadership in relation to the public health agenda with regards to Family Hubs and Children's Centres, the Early Years service, educational settings, Early Help, infant feeding, children's mental health and childhood inequalities. You will lead public health strategy development and action plans for a range of Public Health programmes and services relating to children and families. This may include supporting commissioning, delivery, evaluation and performance management of health programmes for children and families who live in Knowsley. You will need to be flexible in responding to the priorities of the Public Health team and the Council and in providing public health expertise across a wide range of policy and service areas.

### Duties and Responsibilities

This is not a comprehensive list of all the tasks which may be required of the postholder. It is illustrative of the general nature and level of responsibility of the work to be undertaken.

1. Actively shape and contribute to the Council and, where appropriate, relevant partners' delivery of the Knowsley 2030 strategy and the Knowsley Council Plan – including in response to existing and emerging Government legislation and guidance – with the aim of improving outcomes and reducing inequalities for children, young people and families in Knowsley. Provide system leadership on the health of children and families across local systems, including the health sector, public and private sectors, community sector, and in relation to the settings where children live, learn and grow. To include:

- Building strong collaborative relationships with Council colleagues and external partners working on initiatives and programmes of relevance to children's health – including health service, other public sector, private sector and community sector partners.
  - Developing links with appropriate regional and national bodies in relation to the health of children and young people.
  - Chairing and directing multi-agency partnerships.
  - Deputising for the Director of Public Health and Consultants in Public Health as required for meetings and programmes relating to the health of children and families.
  - Supporting the involvement of the children and families in the development, implementation and evaluation of public health programmes and services.
  - Delivering training and briefings to colleagues and partners, including presentations on specialist issues.
2. Be a recognised expert on children's health, and work collaboratively with colleagues in the Policy and Performance service to:
    - (i) Develop (and be accountable for) public health strategies and plans, and provide public health advice to support the commissioning and provision of services. Interpret national and local evidence, policy and guidance, and ensure their inclusion in local plans, programmes and service contracts. Engage in strategic planning across the breadth of Council services in relation to children's public health.
    - (ii) Provide specialist public health analysis and advice to support the development of needs assessments, evaluation of the impact of existing and new health programmes and services, development of appropriate health outcome measures, assessment of implementation options, and to inform decision making at all levels.
    - (iii) Ensure that children's health is a key consideration in all policies, actions plans and programmes, taking a 'health in all policies' approach. Provide innovative solutions to complex issues which span multiple services.
    - (iv) Champion the benefits of improving children's health and reducing inequalities in children's health on key policy areas across the Council and with external partners, including translating and applying complex regional and national guidance on issues relating to health and wellbeing locally and sub-regionally.
    - (v) Write and contribute to reports on the health of the local population, using in-depth analysis and interpretation of health information, including the effectiveness of programmes. Utilise data to compare a range of options, some of which may be contentious.
    - (vi) Ensure that performance management and reporting systems are in place for designated health programme areas covering outputs, outcomes, impact and expenditure.
  3. Lead on the development of external funding applications and the management of successful grants, including contract, financial, staff, performance and overall project management as required.
  4. Pursue a programme of CPD as agreed with the Consultant in Public Health. Participate in the organisation's staff appraisal scheme and departmental audit.
  5. Manage staff working on the children and families' public health agenda, including appraisal of staff for whom you have line management responsibility. Undertake staff development reviews, agreeing objectives linked to the service plan, and ensuring that development plans are identified. Managers are responsible for reviewing, with the staff concerned, progress



towards and completion of all development review actions throughout the year, and are required to provide regular updates to Directors in this respect.

6. Manage public health programmes and initiatives relating to the health of children and families, as required, ensuring that programmes and initiatives are delivered on time and within budget.
7. Act as an authorised signatory and budget holder.
8. Commission research projects, evaluation and audit to support improvements in health, collaborating with colleagues and partners wherever possible.
9. Occasionally, work during the evenings or outside normal working hours according to service need.

### Knowsley Better Together – Staff Qualities



### Health and Safety

- Use equipment as instructed and trained.
- Inform management of any health and safety issues which could place individuals at risk.

### Data Protection and Information Security

- Implement and act in accordance with the Information Security Acceptable Use Policy, Data Protection Policy and GDPR.
- Protect the Council's information assets from unauthorised access, disclosure, modification, destruction or interference.
- Report actual or potential security incidents.
- As a senior officer, you will be expected to support the Council's emergency preparedness, response, and recovery arrangements; this may include, but is not restricted to, participation in appropriate training and exercises, participation in our emergency duty officer rota, and



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attending Strategic and/or Tactical and/or Recovery Coordinating Groups with our multi-agency partners.