

Independent Neighbourhood Chair Bootle South Pride in Place Programme Applicant Recruitment Pack

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About the Role

Bootle South is one of 244 areas participating in the government's [*Pride in Place Programme*](#), a long-term initiative designed to empower residents to shape the future of their neighbourhoods. The programme places community voices at its heart, aiming to strengthen local pride, regenerate local areas, and create welcoming, thriving neighbourhoods.

We are seeking an Independent Neighbourhood Chair to lead Bootle South's Pride in Place Board. This person will champion the community, bring diverse voices together, and steer a truly resident-led model of neighbourhood transformation.

The Chair will work closely with the MP, residents, community organisations, businesses and public services to co-create a long-term community vision, deliver meaningful change, and ensure accountability throughout the programme.

The Pride in Place Strategy has three core objectives, see role description for further information.

Who we are looking for:

We are seeking a proactive, trusted and community-focused Chair who:

- **Is from, lives, or works within the Bootle South area** and has a deep understanding of local neighbourhoods, challenges and opportunities.
- **Holds strong local credibility** and is respected across different community groups, organisations and sectors.
- **Builds inclusive spaces** where all voices, especially under-represented groups feel heard and valued.
- **Can bring people together**, facilitating collaborative discussions and consensus-driven decision-making.
- **Navigates conflict calmly and impartially**, ensuring progress is not hindered by disagreement.
- **Promotes community engagement** as a core pillar of the programme and encourages active resident involvement.
- **Is self-aware about their knowledge gaps**, valuing a diverse and balanced Board to complement their strengths.
- **Thinks creatively and laterally** about how to involve local people and find solutions to neighbourhood issues.
- **Acts as a visible ambassador**, representing the Board externally and working constructively with partners across different sectors and political backgrounds.

Please see **Appendix A and B** for a full copy of the Role Description and Person Specification.

How to Apply / Next Steps

Please submit:

1. **A short letter of application**
2. **A supporting CV**

In your application, please ensure you:

- **Show how you meet the criteria** for the role (summarised above and detailed in the below Role Description).
- **Explain why you believe you are the best person** to lead the community in developing and delivering Bootle South's Pride in Place Programme.

The closing date for this role is **5pm on Friday 17th April 2026**.

Interview dates will be confirmed shortly after the closing date.

For an informal discussion or more details about the role, please contact:

Andrea.watts@sefton.gov.uk

This role may close sooner than the stated deadline if we receive sufficient applications.

Appendix A - Independent Neighbourhood Chair Bootle South - Pride in Place Programme (Sefton): Role Description

Role: Independent Neighbourhood Chair Bootle South

Salary: Unpaid voluntary role. Reasonable expenses will be reimbursed.

Responsible For: Responsible for leading Bootle South's neighbourhood board, ensuring decisions are community-led, inclusive, and transparent. The Chair will champion local voices, build consensus across partners, and represent the Board in its work with Sefton Council and other stakeholders.

Purpose of the Role

Bootle South is one of the places participating in the Pride in Place Programme, aimed at empowering local people to shape the long-term future of their neighbourhoods. The independent Chair will lead a neighbourhood board bringing together residents, community groups, businesses and public partners to co-create a community-led vision for change. The Chair will champion the community, ensuring decision-making is resident-led and diverse voices are heard.

As Chair, you will lead the Board in delivering Bootle South's local approach to Pride in Place, which is built around the following core objectives:

- a. *To build stronger communities* – All places should have strong relationships and a collective sense of belonging to their community. This helps bring people together to build community cohesion and resilience, helping people to feel proud of their area and safe in their neighbourhood.
- b. *To create thriving places* – Every part of the UK deserves to have vibrant neighbourhoods and communities with busy high streets, a good range of local amenities and high-quality physical infrastructure.
- c. *To empower people to take back control* – Everybody should be empowered and in control of their lives and have a say over the future of their community.

What we're looking for:

- Someone who is from, lives or works in Bootle South (see boundary map at **appendix C**).
- A respected leader with strong local ties.
- Excellent communication and facilitation skills.
- Commitment to fairness, inclusivity, and resident-led decision-making.
- Ability to build consensus across diverse groups and interests.
- Experience in community organising, leadership or governance (desirable but not essential).

Appendix B: Independent Neighbourhood Chair Bootle South - Pride in Place Programme (Sefton): Person Specification

Essential skills and experience:

- Is from, lives or works in Bootle South
- Strong facilitation and communication skills.
- Commitment to inclusivity, fairness and resident-led decision-making.
- Ability to build consensus and manage differing viewpoints.
- Calm under pressure and able to manage conflict effectively.
- Understanding of local issues, challenges and opportunities.

Desirable skills and experience:

- Proven leadership in community, civic or organisational settings.
- Experience chairing boards, committees or community groups.
- Knowledge of governance processes and public sector partnerships.
- Track record of community organising, activism or grassroots leadership.
- Familiarity with local authority structures and political processes.

Prepared by: Andrea Watts

Designation: Executive Director - Operations and Partnerships

Date: March 2026.



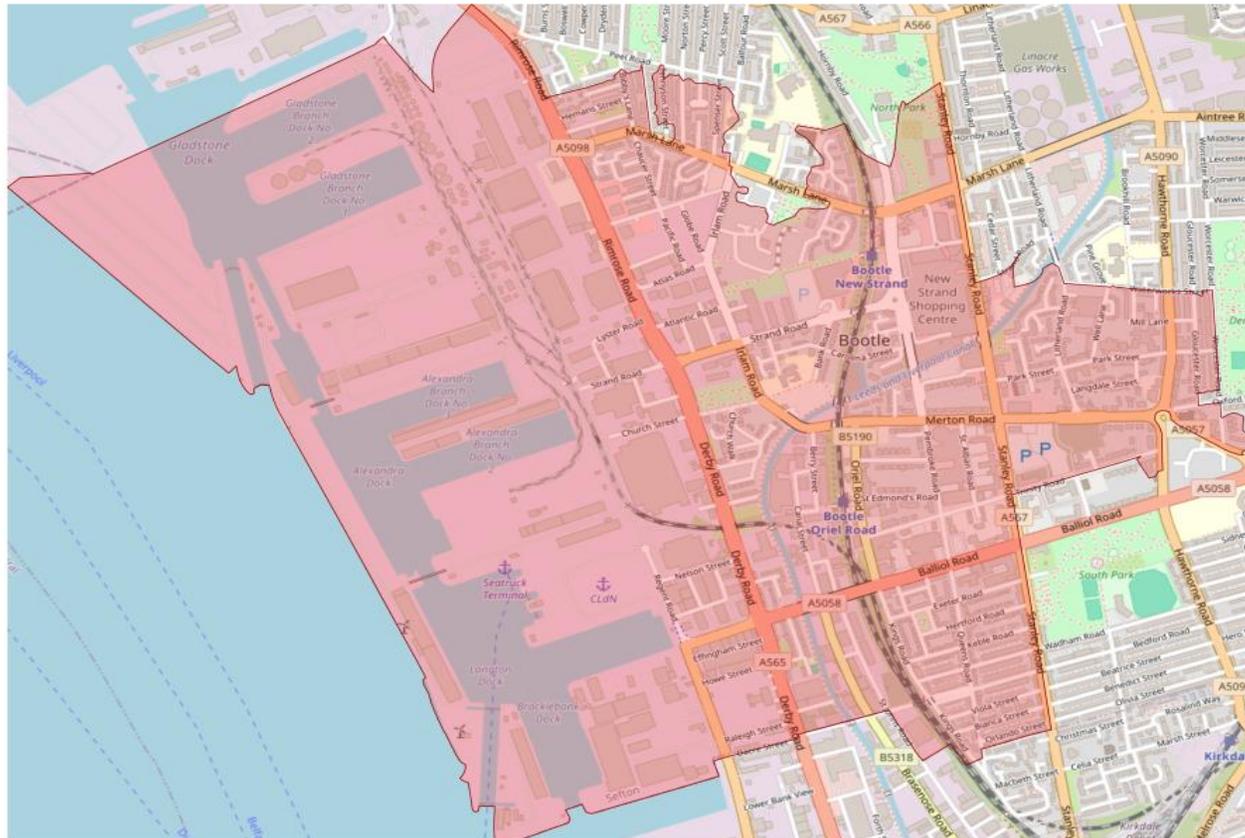
Appendix C: Bootle South Boundary Map (draft)



Ministry of Housing,
Communities &
Local Government

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Map showing the boundary and surrounding context of Bootle South



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