

## Job Description

<b>Job Title</b>	Senior Practitioner- Housing and Health
<b>Grade</b>	EPO2
<b>Reporting To</b>	AD Housing
<b>JD Ref</b>	PC0256P

### Purpose

The Senior Practitioner – Housing and Health will work collaboratively across Housing Services and Public Health, strengthening the well-established relationships between the two directorates. The role will lead the planning, coordination and delivery of programmes that connect housing and health strategies, supporting joint action to reduce health inequalities across the borough.

Building on the strong recognition that housing is a key determinant of health, the postholder will play a central role in enhancing partnerships that improve health outcomes and ensure that housing remains integral to creating healthier communities. They will support strategic leadership across both directorates by integrating policy, commissioning, intelligence and service delivery to improve population health, reduce inequalities, and enable the development of safe, healthy and affordable homes and neighbourhoods.

Acting as the system lead for aligning housing and public health interventions, the Senior Practitioner will ensure that the council effectively addresses those determinants of health—such as housing quality, cold homes, damp, falls risks and wider neighbourhood conditions—that sit outside direct clinical services.

The role will be responsible for coordinating work programmes across both directorates to support delivery of the Local Plan, Housing Delivery Strategy and the Wirral Health and Wellbeing Strategy. Using specialist skills and knowledge, the postholder will work collaboratively with internal teams, partners and stakeholders to implement strategies and plans that contribute to improved health outcomes for Wirral residents.

They will also support the planning, implementation and evaluation of a range of programmes aimed at improving health and wellbeing and reducing inequalities, ensuring that statutory duties linking housing standards with health improvement—set out in emerging national legislation—are fully met

## Main Duties And Responsibilities

### Behavioural:

- Collaborate effectively and sensibly across two directorates
- Enjoy, achieve, create impact, and thrive in the role and organisation.
- Live our values and leadership behaviours in the role and organisation.
- Listen, analyse and inspire solutions to new and old challenges

### Strategy and Programme Management:

- Act as the conduit between housing and public health, ensuring aligned commissioning, shared intelligence and integrated problem solving
- Facilitate and Develop work programmes across a broad range of portfolio areas within both Housing and Public Health
- Encourage cross-departmental collaboration to facilitate develop and implement, programmes that address and deliver housing and public health outcomes.
- Be responsible for the commissioning and evaluation of health and housing initiatives to support the delivery of priority 4 of the Health and Wellbeing Strategy. Provide strong leadership, fostering engagement and, a positive culture to support innovation, and collaboration.
- Support communication and information exchange across teams, ensuring alignment with both housing and health priorities.

### Service Coordination:

- Offer input and feedback on projects within agreed programme areas, helping services across departments to enhance efficiency, effectiveness, and the overall impact on health and wellbeing.
- Assist with identification of prevention focussed programmes, promoting health improvement and reducing health inequalities
- Lead and support project teams composed of multidisciplinary professionals, ensuring that programmes are well-planned, goals are met, and anticipated benefits are realised to deliver positive outcomes.
- Continuously improve and strengthen the integration of health and wellbeing priorities with housing services, ensuring that programmes effectively address the broader determinants of health and wellbeing.
- Design and implement a comprehensive strategic framework using a collaborative approach grounded in programme level cooperation and informed by best practice.

### Communication and Engagement:



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- Collaborate and encourage engagement between housing and public health teams to foster a deeper understanding of priorities, challenges and engender , stronger relationships
- Provide public health advice to a wide range of stakeholders, helping to develop knowledge, skills, and collaborative working practices, strengthening a coordinated and evidence-based approach to housing and related services.
- Work closely with Housing Senior Managers and Public Health Professionals to promote a consolidated and consistent approach to integrating health and wellbeing priorities into work programmes, ensuring alignment within planning, governance mechanisms, and communication strategies.

### **System Focus and Decision-Making:**

- Working closely with the Assistant Director of Housing and the Public Health Principal, to lead the development of a strategic plan for housing and health that aligns with agreed Council priorities.
- Implement joint plans and programmes that address system-wide priorities, with a focus on reducing health inequalities.  
Develop a Strategic and Evaluation Framework, data integration and shared evidence base aligned with both housing and health strategies
- Monitor, evaluate, and report on programme activities, providing recommendations for improvements to enhance programme effectiveness and outcomes.
- Contribute to the development and implementation of initiatives aimed at driving action, improvement, and research, complementing the evidence base on the impact of housing on health outcomes.
- Support the strategic and business planning processes of Housing and Public Health teams, ensuring alignment with broader public health objectives and housing priorities.

### **Communication, Engagement and Training:**

- Prepare and deliver presentations to partners, peers and agencies to provide a clear understanding and direction of key strategic documents and evidence to aid strategic decision-making.
- Ensure reports, briefings and other documents are produced as required and to the appropriate standard and style to communicate internally and with a wide range of partners.



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## Compliance:

- Adhere to and comply with all relevant corporate policies and procedures including Health & Safety, General Data Protection Regulations (GDPR), Corporate Governance and Code of Conduct
- Ensure that all service meet statutory compliance and position the organisation to exploit new powers and responsibilities initiatives adhere to relevant legislation, policies and practices.
- Contribute to Spatial plans explicitly on the effects of housing and land use on health inequalities and sustainable development
- Ensure the confidentiality and security of all information that is dealt with in the course of performing duties is in accordance with the requirements of the Data Protection Act (2018).

## Other:

- Any other duties commensurate with the grade.
- Represent the workstream both internally and externally, ensuring effective communication and collaboration with stakeholders at all levels
- Participate in organisational and professional appraisal and revalidation as appropriate.



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## Role Specific Knowledge, Experience And Skills

### Qualifications

- Educated to degree level in subjects such as Housing Studies, Social Policy, Building Surveying, Public Health, or equivalent demonstrable experience
- *Desirable - PRINCE2 Practitioner certification*
- *Desirable - Public Health Practitioner registration (UKPHR).*
- *Desirable - Chartered Institute of housing or environmental health*

### Knowledge & Skills

- Strong knowledge of strategic collaboration frameworks and impact-centred strategic planning concepts
- Strong understanding of housing and public health concepts, principles, and models related to health improvement and protection.
- Solid knowledge of housing, and worklessness priorities, legislation, best practices, and frameworks.
- Comprehensive understanding of the wider determinants of housing and health inequalities, and current public health policy.
- Strong understanding of housing as a determinant of health and the evidence linking poor housing to preventable health conditions and inequalities.
- Excellent communication, presentation, and interpersonal skills, with the ability to influence and negotiate effectively across directorates, organisations, and audiences.
- Ability to work flexibly across Housing and Public Health portfolios, addressing agreed priorities and emerging needs.
- Strong knowledge of strategy development, planning tools, and approaches.
- High-level literacy and numeracy skills, with significant experience in writing reports, specifications, and agreements.
- Ability to analyse and interpret complex information, presenting findings and recommendations clearly and concisely to a variety of audiences.
- Excellent planning and prioritisation skills, capable of managing competing demands effectively.
- Sound understanding of evidence-based practice and research methodologies.
- Proven research skills, with the ability to gather, coordinate, and interpret information efficiently.
- Problem-solving skills, capable of working in unpredictable environments and meeting tight deadlines.
- Initiative and ability to work independently with minimal supervision.
- Collaborative working style, demonstrating respect for and consideration of others' roles and expertise across teams, disciplines, and organisations.

### Experience



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- Experience of working in a strategic role across housing, regeneration and public health or relevant housing local authority experience.
- Experience in designing and producing strategic frameworks
- Experienced in developing and commissioning services.
- Experience of establishing research or research systems in accordance with relevant policies, procedures and ethical considerations
- Experience of working in a political environment.
- Experience of supporting key projects and delivering successful outcomes efficiently and effectively.
- Experience of partnership working across complex systems and multi-agency environments.
- Experience using data and analytics to inform strategic decisions and service redesign

### Additional Information

- Ability to travel across the Borough and work from various locations.
- Work hybrid, with a flexible working approach to accommodate service needs.
- On occasion, able to work outside traditional hours, of a weekend and evening as required, adopting a flexible working approach in response to business requirements.

### Health & Safety Considerations:

- Work with VDUs (Video Display Unit) (>5hrs per week)

**Approved By: Nikki Jones, Public Health Principal and Lisa Newman, Assistant Director, Housing.**  
**Date Of Approval: 16<sup>th</sup> February 2026**



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