

ROLE DESCRIPTION

Job Title	Cluster Lead – Digital & Technology
Salary Band	44-50
Reporting to	Simon Reid
Directorate	Investment & Delivery
Service Area and sub area	Business Growth
Team	Cluster Development
Political Restriction	No

<p>1. Primary Purpose of the Post</p> <p>To support the delivery of Digital & Technology cluster activity for the Liverpool City Region in order to accelerate and realise the significant economic growth and job creation potential of the sector.</p>
<p>2. Your responsibilities</p> <p>To support the delivery of Digital & Technology cluster activity for the Liverpool City Region in order to accelerate and realise the significant economic growth and job creation potential of the sector. To act in a convening/co-ordinating role to explore linkages across supply chains locally (as well as nationally and internationally), connect businesses to academic and research assets as well as further education and schools' activity in the city region. Act as the "voice" of the cluster in terms of policy and awareness raising. Work to develop cluster-based programmes in the sector as well as informing inward investment activities and refining competitive value propositions. Ensure that the Digital & Technology businesses in the LCR are aligning to both the Governments Sector Plan and the LCR Local Growth Plan.</p>
<p>3. General Corporate Responsibilities</p> <p>Contribute to the Business Growth Service Plan and the overall objectives of the Investment and Delivery Directorate, in particular the economic growth pillar of the Integrated Settlement.</p> <p>To deliver the objectives of the LCRA Corporate Plan and the delivery of the LCR Local Growth Plan.</p>
<p>4. Recruitment Plan</p>



**LIVERPOOL
CITY REGION**
COMBINED AUTHORITY

METROMAYOR
LIVERPOOL CITY REGION

Competency Based Interview

PERSON SPECIFICATION

Job Title: Cluster Lead – Digital & Technology

Criteria		
Qualifications and Training	E = Essential D = Desirable	Identified By
Educated to degree level or equivalent professional experience	E	A, I
Experience and knowledge	E = Essential D = Desirable	Identified By
A thorough understanding of the digital and technology sector and its operating models	E	A, I
Experience of working with senior leaders in business and an understanding of how a business operates (profit and loss, cashflow and so on)	E	A, I
Experience of working with a wide group of stakeholders including trade associations, universities, further education as well as national, regional and local government	E	A, I
Excellent written and verbal communication skills	E	A, I
IT literate (in particular Microsoft products like Exel, Powerpoint and Word)	E	A, I
An understanding of the concept of “good growth”, an inclusive economy and equitable access to all in the business base	E	A, I
An understanding of the existing digital and technology ecosystem in the Liverpool City Region	D	A, I

Skills and abilities	E = Essential D = Desirable	Identified By
Strategic thinker – able to see the “big picture”	E	I
Able to converse with senior (“C suite”) industry figures	E	I

Personal Attributes	E = Essential D = Desirable	Identified By
Self starter	E	I
Attention to detail	E	I
Task orientated	E	I



Core Behavioural Competencies	E = Essential D = Desirable	Identified By
Team Player	E	I

Key to Assessment Methods:

A - Application
I – Interview