

ROLE DESCRIPTION

Job Title	Natural Environment Engagement Officer
Salary Band	SCP 24- SCP 26 / £34,575- £36,537
Reporting to	Environment Officer/ Lead Officer - Environment
Directorate	Policy & Strategy
Service Area and sub area	Place & Net Zero
Team	Place & Net Zero
Political Restriction	No

1. Primary Purpose of the Post
Liverpool City Region (LCR) Combined Authority (CA) has a clearly articulated commitment to nature recovery and improving community access to nature. The LCR Local Nature Recovery Strategy (LNRS), adopted by the Combined Authority in March 2026, sets out where and how investment in restoring habitats and improving public access to nature should be prioritised, across 36 priority areas for nature recovery [LCR LNRS]. From 1st April 2026, the LNRS forms part of the Combined Authority's Integrated Settlement Environment and Climate Change pillar with the CA's functional responsibility to convene delivery of the Local Nature Recovery Strategy, including a role in coordinating action, monitoring and building a case for investment in nature recovery and wider environmental delivery across the range of delivery partners in the region. This is reflected in the agreed Integrated Settlement outcome that the CA will provide a leadership role for the LNRS. To support this activity, the LCRCA plans to establish a Nature Hub that will provide guidance, resources and project development tools to help partners seek funding and deliver on-the-ground action. Strong community and stakeholder support exists for greater nature recovery activity, with particular support for better access to nature to enhance mental and physical wellbeing and health outcomes. The Natural Environment Engagement Officer will inspire, empower and enable local communities and stakeholders to engage with nature, supporting delivery of the authority's biodiversity, climate and nature recovery ambitions in accordance with the CA's role in leading the LCR Local Nature Recovery Strategy. The postholder will: • Build strong relationships with diverse communities and stakeholders to support inclusive, place based nature recovery. • Work with relevant officers to investigate, prepare and promote mechanisms to support delivery and impact monitoring.

- Develop and deliver a programme of activities, events, communications and resources that increase awareness, understanding and participation in nature conservation.
- Support the creation of community-led nature recovery plans, citizen science initiatives, and volunteering opportunities that enhance local habitats and green/blue spaces.

Act as a key link between technical conservation work and public engagement, ensuring that community voices meaningfully shape nature recovery initiatives.

2. Your responsibilities

A. Community Engagement & Outreach

- Engage residents, schools, community groups, parish/town councils, and under-represented audiences in nature recovery activities and decision-making.
- Deliver inclusive engagement plans in priority neighbourhoods, adapting approaches for different ages, cultures, languages and accessibility needs.
- Coordinate and lead nature-based workshops, pop-up events, guided walks, citizen science sessions, awareness campaigns and outdoor learning activities.
- Build long-term, trust-based relationships to support sustained community participation in nature projects.

B. Community-Led Nature Recovery

- Support the development of Community Nature Recovery Plans or similar local frameworks, helping communities identify habitat creation/restoration opportunities and green space improvements.
- Identify barriers and opportunities affecting community participation and develop toolkits/resources to empower locally-led action for nature.
- Work with partners (e.g., Local Nature Partnerships, Wildlife Trusts, schools, housing providers) to co-design initiatives.

C. Events, Volunteering & Participation

- Plan, coordinate and deliver a varied programme of nature engagement events alongside other stakeholders—e.g., nature weekends, workshops, volunteer conservation days, and seasonal campaigns.
- Recruit, train and support volunteers and community champions; provide safe working environments and promote skills development.
- Maintain accurate records for volunteers, events, participation and health & safety.

D. Communications, Education & Awareness



- Produce inspiring content to promote nature recovery projects through digital media, press, newsletters, websites and social channels.
- Collaborate with Communications teams to deliver campaigns, increase visibility of nature initiatives, and promote public understanding of local habitats and biodiversity.
- Develop interpretation materials, learning resources, and information for use at events, schools and community settings.
- Translate technical ecological information into accessible, engaging narratives.

E. Partnership Working

- Work closely with internal teams (e.g., assets, transport delivery) and with Local Authority partners to embed nature recovery across services.
- Maintain productive relationships with external delivery partners including Wildlife Trusts, housing associations, land managers, developers, community groups, NGOs and funders.
- Help coordinate joint projects, ensuring community perspectives and overarching strategic objectives inform nature recovery work.

F. Monitoring, Evaluation & Reporting

- Collect and analyse relevant data such as nature recovery project metrics, engagement data, participant feedback, volunteer hours and demographics.
- Contribute to reporting for LCR regular monitoring and evaluation purposes specific to nature recovery objectives.
- Support continuous improvement through evaluation, learning and adapting engagement methods.

G. General Duties

- Ensure compliance with organisational financial processes, health & safety, safeguarding, equality and data protection policies.
- Contribute to wider environmental strategies, corporate plans and cross-team activities.

Work flexibly, including regular evening or weekend sessions to meet community needs.

3. General Corporate Responsibilities

- To support the implementation of the City Region's Devolution agreement and wider strategic priorities.

- To participate in all areas of training and development as directed and to use all relevant learning opportunities to improve personal skills so as to improve effectiveness and efficiency of service delivery.
- To work as a key part of the policy and strategic commissioning directorate in contributing to the corporate management of the strategic risks facing the Liverpool City Region Combined Authority.
- To support the achievement of corporate efficiency targets and initiatives.
- To ensure the Combined Authority's commitment to equal opportunities and is demonstrated through promoting non-discriminatory practices in all aspects of work undertaken.

This job description is not intended to be prescriptive or exhaustive; it is issued as a framework to outline the main areas of responsibility at the time of writing.

PERSON SPECIFICATION

Job Title: Natural Environment Engagement Officer

Criteria		
Qualifications and Training	E = Essential D = Desirable	Identified By
Relevant undergraduate degree or equivalent experience/vocational qualifications	E	A
Experience and knowledge	E = Essential D = Desirable	Identified By
Demonstrated experience in community and stakeholder engagement, ideally related to environment, sustainability, nature conservation or place-based programmes.	E	A, I
Experience designing and delivering workshops/events for diverse audiences.	E	A, I
Experience of partnership working with private sector stakeholders, community organisations, schools, parishes, NGOs or local authorities.	E	A, I
Experience creating accessible communications, digital content or campaign materials.	D	A, I
Understanding of nature conservation, biodiversity, and actions that support nature recovery.	E	A, I



Understanding of barriers to participation and techniques for inclusive engagement and participation.	D	A, I
Knowledge of health & safety, safeguarding, risk assessment and outdoor event management.	D	A, I

Skills and abilities	E = Essential D = Desirable	Identified By
Excellent interpersonal and communication skills, able to inspire and motivate a wide range of people.	E	A, I
Strong organisational and project-management skills with the ability to prioritise and work to deadlines.	E	A, I
Ability to create accessible, engaging written and digital content.	E	A, I
Ability to facilitate group discussions, community meetings and co-creation sessions.	E	A, I
Competence with Microsoft Office, digital engagement tools, social media and online meeting platforms	E	A, I
Enthusiastic advocate for nature and community empowerment	E	A, I, T
Confident working independently and collaboratively.	E	A, I, T
Creative, proactive, adaptable and solutions-focused.	E	A, I
Commitment to equality, diversity and inclusion, with sensitivity to different cultural perspectives.	E	A, I
Experience in behaviour-change communications.	D	A, I
Knowledge of local ecology, habitats or environmental policy.	D	A, I
Experience with GIS, citizen science tools or social research.	D	A, I
Good negotiation, listening and relationship building skills	E	A, I

Personal Attributes	E = Essential D = Desirable	Identified By
Ability to work flexibly, including evening or weekend sessions to meet community needs.	E	A, I
Ability to travel across the area	E	A, I
Comfortable working outdoors as necessary, in variable weather.	E	A, I

Key to Assessment Methods:



**LIVERPOOL
CITY REGION**
COMBINED AUTHORITY

METROMAYOR
LIVERPOOL CITY REGION

KO – Knockout question	A - Application	P – Presentation	T - Test
FQ – Filter Question	I – Interview	E – Exercise	AC – Assessment